

An Exclusive Evening with Audi

Text by Joanne Ng, Deputy Manager, Membership Services



There was much excitement in the air as Members gathered at the Audi House of Progress Singapore on 24 October 2025 for an exclusive showcase of innovation, performance and style.

Guests were welcomed with a warm reception accompanied by opportunities to test drive Audi's latest car models ranging from the A3 Sedan and RS3 to the all-new Q6 e-tron. A total of ten car models were available, and Members could each test-drive up to seven during the evening – a rare chance to experience firsthand the precision engineering that defines the Audi brand. Dinner was served in a stylish cocktail format, with waiters circulating among the tables and a selection later laid out on a buffet table for guests to help themselves. The thoughtfully curated menu featured a wide selection

including corn tartlets, smoked burrata bruschettas, pork belly burnt ends, and pulled pork/brisket sliders accompanied by free-flowing red and white wines, as well as San Pellegrino sparkling juices in orange and lemon flavours.

Guests also enjoyed an insightful 20-minute talk by Audi's German designer, Richard Sorensen, Manager of Regional Training, whose background as a designer, race driver and engineer makes him a true all-round car enthusiast. His talk offered a closer look at the brand's design philosophy and innovative approach.

Adding to the excitement, Members competed in friendly matches with the Audi Sport Racing Simulators and the Golfing Simulator challenge, showcasing both skill and camaraderie.

The event was a perfect blend of lifestyle and innovation, embodying Audi's philosophy of "*Vorsprung durch Technik*" – progress through technology. As the evening ended, each attendee left with a keepsake wristband and a door gift set from Audi comprising an Audi tote bag, lanyard and umbrella – a perfect reminder of a night where performance, style and luxury came together. Everyone left impressed and inspired, having experienced not just the drive, but the dynamic spirit that fuels the Audi brand. It was truly an evening to remember; one where passion met performance, and every moment was powered by progress. ♦



Love that lasts



Networking with great food



Making memories