UNLOCKING ENTREPRENEURIAL INSIGHTS:

HAIG's Doctorpreneur Event

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The SMA Healthcare Administrators Interest Group (HAIG) recently hosted a captivating event on entrepreneurship, bringing together three accomplished "doctorpreneurs" to share their startup journeys and experiences. Held on 2 June 2025 at Cafe Melba in Mediapolis, the event provided a unique opportunity for attendees to learn from the successes and challenges of these medical innovators.

Dr Jeremy Lim, founder of AMILI, Dr Sue-Anne Toh, co-founder of NOVI Health, and HAIG member Dr Dinesh Visva Gunasekaran, co-founder of AskDr and DoctorBell, took turns sharing their entrepreneurial stories and offered valuable insights into the world of healthcare innovation. They detailed the highs and lows of startup life from conceptualisation to execution, highlighting the importance of perseverance, adaptability and innovative thinking.

The event was well attended by SMA Members and non-Members alike, all eager to learn from the expertise of these "doctorpreneurs". The panel discussion provided a platform for attendees to engage with the speakers, asking questions and seeking advice on various aspects of entrepreneurship.

The event also highlighted the growing trend of "doctorpreneurs" in Singapore, who are leveraging their medical expertise to develop innovative solutions that improve patient care and outcomes. As the healthcare industry continues to evolve, the role of "doctorpreneurs" will become increasingly important in driving innovation and shaping the future of healthcare delivery. Furthermore, the event's success underscores the importance of knowledge sharing and collaboration in the healthcare industry, and we look forward to future events that continue to inspire and educate.

If you are interested in learning more about HAIG's upcoming events, please stay tuned for future announcements. For those interested in joining the HAIG Special Interest Group, please write to membership@sma.org.sg. ◆

Legend

1. Uniting for a cause: HAIG brings together passionate healthcare administrators

2. Transforming healthcare through entrepreneurship: speakers in action